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PRESS RELEASE

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The day opened with a phenomenal conversation with **BET Chairman and Chief Executive Office of BET Networks Debra Lee**. Ms. Lee discussed BET Networks' alliance with BLACKHOUSE and their concerted effort to increase the African-American presence at the Sundance Film Festival. A highlight of the conversation focused on BET Networks' effort to work with filmmakers in order to enhance its programming.

The cast and crew of the film *A Good Day to be Black and Sexy* celebrated the premiere of their film at the BLACKHOUSE. *A Good Day to be Black and Sexy* Director, Dennis Dortch, was on hand to discuss the making of the film. *Good Day to be Black and Sexy* is a fresh new look at African-American culture.

World renowned pianist Eric Lewis mesmerized the BLACKHOUSE with an eclectic blend of jazz, electronic and rock. The energy was at an all time high when Eric invited the audience to participate on an up-beat Latin selection entitled *Puerto Rico*. Members of the audience joined Eric by playing water glasses, bottles and just about anything within reach.

Eric Lewis has toured with Wynton Marsalis, Cassandra Wilson and Roy Hargrove. He has contributed music to the Denzel Washington film "*The Great Debaters*", has appeared in the Robert Dinero film "*The Good Shepard*", TV series "*Girlfriends*" and just finished scoring the docs "761" and "Four Seasons Lodge".